

MAHA MUMBAI METRO OPERATION CORPORATION LIMITED

(A Government of Maharashtra PSU)

4th Floor, NaMTTRI Building, Adjoining New MMRDA building,

Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051.

Website: <https://mmrda.maharashtra.gov.in>

Corrigendum No. 04

(Revised Schedule)

Corrigendum to tender No. MMRDA/MMMOCL/0002375 for Station Branding Rights
At Mumbai Metro Line 2A & 7 Stations.

Sr No.	Department Schedule	Bidder Schedule	Start Date and Time	Revised Start Date and Time	End Date and Time	Revised End Date and Time
1	Tender Authorization and Publishing		01-March- 2021 12:00 PM	----	----	
2	----	Tender Document Download	01-March-2021 12:30 PM	----	31-May-2021 05:00 PM	11-June-2021 05:00 PM
3	----	Bid Preparation and Submission	01-March-2021 12:30 PM	----	31-May-2021 05:00 PM	11-June-2021 05:00 PM
	----	Pre bid Meeting.	08-March-2021 12:00 PM	----		
4	Tender Closing		05-May-2021 05:01 PM	11-June-2021 05:01 PM	31-May-2021 06:00 PM	11-June-2021 06:00 PM
5		Online Control Transfer of Bid	31-May-2021 06:01 PM	11-June-2021 06:01 PM	02-June- 2021 11:00 AM	14-June- 2021 05:00 PM
6	Opening Envelope, A - Tender Fees, EMD		02-June- 2021 11:01AM	14-June- 2021 05:01PM	----	----
7	Opening Envelope B - Technical Bid		02-June- 2021 11:01AM	14-June- 2021 05:01PM	----	----
8	Opening Envelope C - Financial Bid		Date to be advised later	Date to be advised later	Date to be advised later	Date to be advised later

For any additional information & help for uploading & downloading the e-Tender, please contact MMRDA's e-tendering service desk at the following address: etenderhelp@mailmmrda.maharashtra.gov.in or call on **022-26597445**.

Date: 27.05.2021

Place: Mumbai

Sd/-

Director Finance

MMMOCL

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Please note the following amendments to the aforesaid RFP:

Request for Proposal (RFP) for Award of License for Branding Rights for Mumbai Metro Line 2A & 7 Stations published on March 1, 2021 and further subsequent addendum / corrigendum.

Additions to Clause 9 on “Indicative Branding Fixtures & Locations” as under –

“The Brand shall be allowed to display its name alongside the station name at the station wherever feasible as per the signage plan, without prefixing or suffixing the Brand Name to the station name. Illustrative images are given in the **Annexure.**” Please take the above into consideration for your bid submission.

Date: 27.05.2021

Place: Mumbai

Sd/-

Director Finance

MMMOCL

Annexure

The sign design with sponsors name



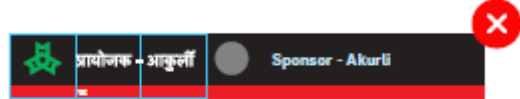
Outside station signage branding (image top left) was already a part of the original RFP. Inside station signage branding (image right & below) is permitted as per this corrigendum.



Incorrect examples of station naming



Inverting the layout



Changing text layout



Prefixing sponsors name to station name



Suffixing sponsors name to station name



Sponsors logo clubbed with M³ Logo



Changing background colour of the sign

Illustration- station name sign on platform which could have full station sponsors name



DISCLAIMER: All information provided as a part of this Addendum 1 to Request for Proposal (RFP) to the prospective Bidding Entities by Maha Mumbai Metro Operation Corporation Limited (MMMOCL) is subject to the terms and conditions as laid down in the RFP. The objective of this Addendum to RFP is to provide information to the interested entities and to facilitate their application for the same. MMOCL makes no representation or gives any warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this document. Each Bidding Entity is advised to conduct its own assessment of the opportunity and obtain independent advice from appropriate sources as deemed necessary. MMOCL may, at their absolute discretion, and without being under any obligation to do so, publish further addenda to this RFP document or terminate the same.

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