

MAHA MUMBAI METRO OPERATION CORPORATION LIMITED

(A Government of Maharashtra PSU)

4th Floor, NaMTTRI Building, Adjoining New MMRDA Building, Bandra Kurla Complex, Bandra East, Mumbai 400051

<https://www.mmmocl.co.in>

Corrigendum No. 04

Corrigendum to e-Tender No. MMRDA/MMMOCL/0002526
for Licensing of Advertising Rights at Mumbai Metro Line 2A & 7 Stations

| Sr No | Clause No. | Page No. | Existing Clause | Revised Clause |
|-------|--|----------|--|---|
| 1 | 9. Key Commercial Terms – Naming & Branding Rights at Stations | 39 | <p>The Authority is in the process of awarding naming & branding rights at selected stations (will be notified via an addendum shortly)</p> <p>300 sqm of branding space will be licensed out to the selected brands at these stations; the residual spaces at these stations shall be available for bid under this Advertising RFP</p> <p>The Selected Entity shall have the right to pursue naming & branding rights at all the remaining stations under this contract</p> <p>For e.g., if 5 stations are awarded under naming & branding rights, Bidding Entities under this RFP shall bid for residual space at these 5 stations and all spaces at the other 25 stations including naming & branding rights at the other 25 stations</p> | <p>The following is hereby added to the said clause -</p> <p>The Authority hereby reserves the following 7 stations across Line 2A & 7 for direct award of Station Naming & Branding Rights to bidders through a separate tender. These 7 stations shall not be available for OOH Agency for Station Naming & Branding but will have 450 sqm of space for OOH Advertisement. It is further clarified that OOH Agency can pursue Naming & Branding at all other 23 stations.</p> <ol style="list-style-type: none">1. Andheri West2. Lower Malad3. Malad West4. Magathane5. Akurli6. Aarey7. Gundavali |

For any assistance for uploading or downloading the e-Tender, please contact MMRDA's e-tendering service desk at etenderhelp@mailmmrda.maharashtra.gov.in or 022-26597445, 8169465656, 8879656009

Date: 13-Sep-2021

Place: Mumbai

Sd/-
Director (Finance)
MMMOCL